



**EUROPAINSTITUT**

Institute for European Global Studies

THE  
**GRADUATE  
INSTITUTE  
GENEVA**

—  
INSTITUT DE HAUTES  
ÉTUDES INTERNATIONALES  
ET DU DÉVELOPPEMENT

GRADUATE INSTITUTE  
OF INTERNATIONAL AND  
DEVELOPMENT STUDIES

# Revisiting the Historical Connections between Agriculture, Nutrition, and Development: The United Nations Food and Agriculture Organization (FAO) in a Global Context

August 29 to 30, 2014, Institute for European Global Studies, Basel



## Organizers

Prof. Ph.D. Corinne A. Pernet (Basel)

Dr. Amalia Ribi Forclaz (Geneva)

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UNIVERSITÄT BASEL



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Freiwillige Akademische  
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## FRIDAY, 29 AUGUST 2014

8.45-9.15 Welcome Coffee

9.15-9.30 Welcome, Introduction

### 9.30-11.00 PANEL 1 PRECURSORS TO FAO

Chair: Cornelia Knab, University of Basel

**Morton Satin, formerly FAO:** Those who forget the past should consider repeating it: David Lubin and the International Institute of Agriculture

**Amalia Ribí Forclaz, Graduate Institute of International and Development Studies, Geneva**

The making of global farming inventories: The First World Agricultural Census of 1930 and beyond

**Maria Leticia Galluzzi Bizzo, Federal University of Rio de Janeiro:** Rural hygiene, agriculture and development in the international rural agenda of the 1930s-1940s

11.00-11.30 BREAK

### 11.30-12.30 KEYNOTE LECTURE

**Prof. Dr. Madeleine Herren-Oesch, University of Basel:**  
**Agrarian Networks 1919-1945 - a version of Fascist Internationalism?**

12.30-14.00 LUNCH

### 14.00-15.00 PANEL 2 CONTINUITIES BETWEEN INTERWAR AND POSTWAR YEARS

Chair: Amalia Ribí, IHEID

**Ruth Jachertz, Jacobs University Bremen:** The nutrition approach to economic growth: League of Nations' influence on FAO's plans for the regulation of agricultural trends

**Martin Bemmann, University of Freiburg:** The Comité International du Bois, the Food and Agriculture Organization and the development of timber statistics, 1932-1948

### 15.00-16.30 PANEL 3 SHIFTING DEVELOPMENT PRIORITIES

Chair: Christian Gerlach, Universität Bern

**Olivier Dinius, University of Mississippi:** Shifting development priorities: The FAO's fishery and forestry mission in the Brazilian Amazon (1955-1970)

**Richa Kumar, Indian Institute of Technology, Delhi:** FAO and the Green Revolution and India

**Samuel Segura, Graduate Institute of International and Development Studies, Geneva:** The Geneva African institute in the context of early development efforts

16.30-17.00 BREAK

**17.00-18.30 PRACTITIONER ROUNDTABLE**

Co-Chairs: Amalia Ribi Forclaz and Corinne Pernet

**Krishna Raj Regmi, FAO National Consultant Nepal:** FAO Nepal's contributions to agriculture, nutrition and development for the last 60 years: A critical review and assessment

**Anita Spring, formerly Chief, Women in Agriculture and Rural Production Unit:** Women and agriculture mandates at FAO: History, training, and monitoring

**Morton Satin, formerly Chief of the Food and Agro-Industries Service and Director:** Bureaucracy, process and impact at FAO

CONFERENCE DINNER at Restaurant Rhywyera

**SATURDAY, 30 AUGUST 2014**

**9.00-10.30 PANEL 4 POLITICS OF NUTRITION**

Chair: Ruth Jachertz, Jacobs University Bremen

**Pierre Manenti, L'école normale supérieure de Cachan:** The US Food Policy and Julius L. Katz (1969-1974)

**Sarah W. Tracy, University of Oklahoma:** From caloric requirements to the Mediterranean diet: Ancel Keys, the FAO, and global search for a heart healthy diet, 1946-1960

**Emma McDonell, Indiana University, Bloomington:** "Miracle Foods" and the depoliticization of hunger

10.30-11.00 BREAK

**11.00-12.30 PANEL 5 MODERNISATION PROGRAMMES: THE CASE OF LATIN AMERICA**

Chair: Corinne Pernet, University of Basel

**Angela Vergara, California State University Los Angeles:** The modernization of Chilean agriculture: Plan Chillan, international agencies and local actors

**Christiane Berth, University of Basel:** World Food Days, and the Nicaraguan Food Programme, 1980-1990: FAO's activities in a revolutionary setting

**Kristin Wintersteen, University of Houston:** 'Usted debe comer mas pescado': FAO and the industrialization of fishing in Chile and Peru, 1849-1973

12.30-14.00 LUNCH

**14.00-15.30      PANEL 6      GENDERED PERSPECTIVES ON NUTRITION AND DEVELOPMENT**

Chair: Christiane Berth, University of Basel

**Annika Hartmann, Universität Bremen:** The Doc' fighting against hunger: Individual initiatives and international cooperation in Guatemala, 1960-1980

**Margreet van der Burg, Wageningen University:** Gendered connections between agriculture, nutrition and rural development: Western development projections into the global context, 1890s to 1970s

**Corinne Pernet, University of Basel:** Confronting gender in nutrition work in Central America, 1950-1980s

15.30-16.00      BREAK

**16.00-17.30      PANEL 7      FOOD SECURITY AND THE STATE**

Chair: Corinna Unger, Jacobs University Bremen

**Benjamin Siegel, Harvard Academy for International and Area Studies:** National hunger and international fears: Sovereignty, development and India's engagement with the FAO

**Steven Serels, Harvard University:** State power and local suspicion of foreign financed food security Initiatives in the Southern Red Sea region in the twentieth century

**John Martin, De Montfort University:** The international crisis of the mid 1970s: the challenge to food security and the response of the FAO

**17.30-18.15      FINAL ROUNDTABLE AND PLENARY DISCUSSION**

18.15-19.00      FAREWELL APERO

**LOCATION AND CONTACT ADDRESS**

The conference will take place at the Institute for European Global Studies, University of Basel.

Institute for European Global Studies  
University of Basel  
Gellertstrasse 27  
CH-4020 Basel  
Tel.: +41 (0)61 317 97

Directions: Tram Nr. 14 to Karl Barth Platz or Tram Nr. 3 to St. Alban Tor

This event is open to the public. If you wish to attend, please register at the following e-mail address: [Dario.Rago@unibas.ch](mailto:Dario.Rago@unibas.ch)

For more information please contact Prof. Corinne A. Pernet, Ph.D. ([Corinne.pernet@unibas.ch](mailto:Corinne.pernet@unibas.ch))